

Curriculum Vitae

Prof. Andy C. L. Yeung
Chair Professor of Operations Management and Head
Department of Logistics and Maritime Studies,
The Hong Kong Polytechnic University,
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Career History

Jul., 2015 – Present	Chair Professor of Operations Management and Head Department of Logistics and Maritime Studies
Sep., 2010 – Jun., 2015	Professor (and Head of Dept. Since July 2014) Department of Logistics and Maritime Studies
Nov., 2007 – Aug., 2010	Associate Professor (and Acting Head July 2010- June 2011) Department of Logistics and Maritime Studies
Feb., 2002 – Oct., 2007	Assistant Professor Department of Logistics (2003-2007) Department of Management (2002-2003) The Hong Kong Polytechnic University
Mar., 2000 – Feb., 2001	Certification Officer International Business Certification Section SGS (Hong Kong) Limited

Education

The University of Hong Kong, HK
Doctor of Philosophy (Ph.D.) in Operations Management (1995-1999)

University of Bradford, UK
Master of Science (M.Sc.) in Manufacturing Systems Engineering and Management (1993-1994)

Professional Services / Recognitions

Ranked among the *World's Top 2% Scientists by citation* (Baas et al., 2021)
Recognized as *Top Business and Management Scientists* (Research.com, 2021)
Departmental Editor, *Journal of Operations Management*, 2019 – Present
Recognition for *Outstanding Service* as General Chair in the 13th POMS-Hong Kong International Conference, Presented by Production and Operations Management Society at Orlando, Florida, USA, 2023
Best Associate Editor Award, *Journal of Operations Management*, Presented at Philadelphia, USA, 2013
Business Panel Member, Research Grant Council (RGC) of Hong Kong, 2013 – 2019

Selected Journal Publications

Qiu, B, F. Xu, A. C. L. Yeung and C. Zeng, Contagious Stock Price Crashes along the Supply Chain, *Production and Operations Management*, accepted.

Cheng, M., C. S. Tang, C. Lo, A. C. L. Yeung and H. Lam (2024), Return to the United States: Impact of Reshoring Announcements and Reshoring Risks on Market Valuation, *Management Science*, accepted.

Jiang, S., A. C. L. Yeung, Z. Han and B. Huo (2023), The Effect of Customer and Supplier Concentration on Firm Resilience during the COVID-19 Pandemic: Resource Dependence and Power Balancing, *Journal of Operations Management*, Vol. 69, No. 3, pp. 497-518.

Fan, D., Y. Zhou, A. C. L. Yeung, C. K. Y. Lo and C. S. Tang (2022), Impact of the U.S.-China Trade War on the Operating Performance of U.S. Firms: The Role of Outsourcing and Supply Base Complexity, *Journal of Operations Management*, Vol. 68, No. 8, pp. 928-962.

Qiu, L., R. Liu, Y. Jin, C. Ding, Y. Fan, and A. C. L. Yeung (2022), Impact of Credit Default Swaps on Firms' Operational Efficiency, *Production and Operations Management*, Vol. 31, No. 9, pp. 3611-3631.

Li, H., H. K. S. Lam, W. Ho and A. C. L. Yeung (2022), The Impact of Chief Risk Officer Appointments on Firm Risk and Operational Efficiency, *Journal of Operations Management*, Vol. 68, No. 3, pp. 241-269.

Yiu, D. L., H. K. S. Lam, A. C. L. Yeung and T. C. E. Cheng (2020), Enhancing the financial returns of R&D investments through operations management, *Production and Operations Management*, Vol. 29, pp. 1658-1678.

Lo, C. K. Y., C. S. Tang, Y. Zhou, A. C. L. Yeung and D. Fan (2018), Environmental Incidents and the Market Value of Firms: An Empirical Investigation in the Chinese Context, *Manufacturing and Service Operations Management*, Vol. 20, pp. 422-439.

Lam, H. K. S., A. C. L. Yeung, and T. C. E. Cheng (2016), The Impact of Firms' Social Media Initiatives on Operational Efficiency and Innovativeness, *Journal of Operations Management*, Vol. 47-48, pp. 28-43.

Lo, C. K. Y., M. Pagell, D. Fan, F. Wiengarten and A. C. L. Yeung (2014), OHSAS 18001 Certification and Operating Performance: The Role of Complexity and Coupling, *Journal of Operations Management*, Vol. 32, pp. 268-280.

Liu, X., A. C. L. Yeung, C. K. Y. Lo and T. C. E. Cheng (2014), The Moderating Effects of Knowledge Characteristics of Firms on the Financial Value of Innovative Technology Products, *Journal of Operations Management*, Vol. 32, pp. 79-87.

Lo, C. K. Y., F. Wiengarten, P. K. Humphreys, A. C. L. Yeung and T. C. E. Cheng (2013), Impact of Contextual Factors on the Performance of ISO 9000 Adopting Firms, *Journal of Operations Management*, Vol. 31, pp. 229-235.

Yeung, A. C. L., C. K. Y. Lo and T. C. E. Cheng (2011), Behind the Iron Cage: An Institutional Perspective on ISO 9000 Adoption and CEO Compensation, *Organization Science*, Vol. 22, No. 6, pp. 1600-1612.

Yee, R. W. Y., A. C. L. Yeung and T. C. E. Cheng (2008), The Impact of Employee Satisfaction on Quality and Profitability in High-contact Service Industries, *Journal of Operations Management*, Vol. 26, No. 5, pp. 651-668.

Yeung, A. C. L. (2008), Strategic Supply Management, Quality Initiatives and Organizational Performance, *Journal of Operations Management*, Vol. 26, No. 4, pp. 490-502.

Yeung, A. C. L., T. C. E. Cheng and K. H. Lai (2006), An Operational and Institutional Perspective of Total Quality Management, *Production and Operations Management*, Vol. 15, No. 1, pp. 156-170.

Yeung, A. C. L., T. C. E. Cheng, and K. H. Lai (2005), An Empirical Model for Managing Quality in the Electronics Industry, *Production and Operations Management*, Vol. 14, No. 2, pp. 189-204.

Zhao, X., A. C. L. Yeung and T. S. Lee (2004), Quality Management and Organizational Context in Selected Service Industries of China, *Journal of Operations Management*, Vol. 22, No. 6, pp. 575-587.

Yeung, A. C. L., L. Y. Chan and T. S. Lee (2003), An Empirical Taxonomy on Quality Management Systems: A Study of the Hong Kong Electronics Industry, *Journal of Operations Management*, Vol. 21, No. 1, pp. 45-62.

External Research Funding:

RGC-GRF 2021/22

Investigators : Andy C. L. Yeung (PI), T. C. Edwin Cheng
Project Title : The Era of Intelligent Machines: Do Manufacturing Firms Really Improve Operational Efficiency with Artificial Intelligence Investments?
Total Grant : HK\$659,993 (Funded)

RGC-GRF 2017/18

Investigators : Andy C. L. Yeung (PI), T. C. Edwin Cheng
Project Title : Saving the Environment and Saving Lives: Do Environmental Awards in China Reduce Firms' Operational Risks?
Total Grant : HK\$842,252 (Funded)

RGC-GRF 2016/17

Investigators : Andy C. L. Yeung (PI), T. C. Edwin Cheng
Project Title : When will Process Institutionalization lead to Organizational Innovativeness? Knowledge Absorption, IT Capability and Partner Alliance
Total Grant : HK\$707,550 (Funded)

RGC-GRF 2015/16

Investigators : Andy C. L. Yeung (PI), T. C. Edwin Cheng
Project Title : Do Business Intelligence Systems Improve Operational Capabilities and Reduce Firm Risks? Stakeholder Relationships and Process Institutionalization
Total Grant : HK\$512,000 (Funded)

RGC-GRF 2013/14

Investigators : Andy C. L. Yeung (PI), Chris K. Y. Lo, T. C. Edwin Cheng
Project Title : "Socialized" Operations Management: The Impact of Social Commerce on Product/Service Quality and Profitability
Total Grant : HK\$686,000 (Funded)

RGC-GRF 2012/13

Investigators : Andy C. L. Yeung (PI), Chris K. Y. Lo, T. C. Edwin Cheng
Project Title : Corporate Environmental Initiatives in China: Executive Motives, Corporate Benefits and Public Interests
Total Grant : HK\$455,000 (Funded)

RGC-GRF 2010/11

Investigators : Andy C. L. Yeung (**PI**), T. C. Edwin Cheng
Project Title : Exploring a Paradox in Operations Management: Quality Management Standards, Institutionalization and Organizational Implications in Chinese Manufacturing Industry
Total Grant : HK\$459,725 (Funded)

RGC HK – ESRC UK, 2009

Investigators : Andy C. L. Yeung (**Co-PI**), Paul K. Humphreys, T. C. Edwin Cheng
Project Title : Are Quality Management Systems Effectively Adopted in China? A Longitudinal Analysis of ISO 9000 Adoption and Comparison to UK Firms
Total Grant : HK\$ 1.3 Million (HK\$350,000 + £76,029) (Funded)